

# LINDSEY MILLER

## SENIOR WRITER/SENIOR PRODUCER

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165 Howe St, Seattle, WA 98109

### PROFESSIONAL EXPERIENCE

#### **Marketing Consultant – Writing/Content Strategy** *(2004-present, Senior Writer For Multiple Channels)*

**Experience:** Marketing materials for Concur, Microsoft, Amazon, TIBCO, EMC, Philips, and others

#### **The Garrigan Lyman Group** *(2010-2017, Writer/ Senior PM/ Technical Delivery Manager)*

**Experience:** Copywriting and Account/Project Management for Digital & Video

##### **Client and Program Highlights include:**

- **LG Electronics Mobile Marketing** – National truck tour in multiple cities to preview the LG G4
- **T-Mobile Web & Retail Marketing** – 100+ websites and videos for Apple, Samsung and others
- **CMS Websites** – Managed projects for multiple responsive sites on various platforms

#### **LBi US** *(2009-2010, Creative Studio Director)*

**Experience:** Studio Direction and Management, Game/Narrative Design, Game Production, Copywriting, New Business Strategy, Content Strategy, Project Planning and Budgeting, Client Proposals and Presentations

##### **Client and Program Highlights include:**

- **William Grant & Sons** – Lead Strategist and Creative Director for websites, ad campaigns, HTML emails, and AR mobile applications for 8 alcohol brands, each a separate client
- **Various Publishing** – Created content strategy for social media/e-pr campaigns in coordination with creative and oversaw production for several projects

#### **Special Ops Media** *(2006-2009, Senior Producer/Writer)*

**Experience:** Copywriting, Game Production, Online & Social Media Strategy, Websites, Device Apps

##### **Client and Program Highlights include:**

- **Walt Disney Studios Home Entertainment** – Art Director and Project Manager for 100+ online ad creative throughout 2008, leading a team of 6 animators and Flash developers
- **Classic Media** – Creative production of online games/sites for George of the Jungle & Where's Waldo

#### **Lindsey's Library Online Editorial** *(Owner/Writer, 2008-2015)*

**Experience:** Official reviewer for Penguin, HarperCollins, Simon & Schuster, and Random House

#### **TV/Book Writing** *(2005-present, world-building fantasy writer in multiple formats)*

**Experience:** Published book in 2005, written three YA fantasy novels and two television series

#### **Freelance Journalist** *(2003-2005)*

**Experience:** Wrote over 350 published articles in magazines and newspapers in entertainment, arts, & culture

### EDUCATION

**Long Island University:** MFA in Creative Writing (2008)

**Oral Roberts University:** BAS in Literary Writing (2004)